

# Official Rules

## Rochester International Airport

### Choose Your RST Adventure Promotion

NO PURCHASE NECESSARY TO ENTER OR WIN. NEW OR ADDITIONAL USE OF Rochester International Airport (RST) PRODUCTS AND SERVICES WILL NOT ENHANCE CHANCES OF WINNING A PRIZE.

The following rules apply to this Promotion.

#### 1. ELIGIBILITY

The "Choose Your RST Adventure" Promotion (the "Promotion") is offered and open only to persons who are 18 years of age or older at the time of entry, approved to fly by the TSA and follow TSA regulations, and live within 100 miles of RST. Direct employees of the Rochester Airport Company and their immediate family (parent, child, sibling and spouse of each) or members of their households are not eligible. By entering, you agree to these Promotion rules (the "Official Rules"). This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter.

#### 2. PROMOTIONAL PERIOD

The Promotion period for "Choose Your RST Adventure" Promotion begins on April 21, 2017 at 9:00 a.m. Central Time (CT), and ends on June 4, 2017 at 11:59:59 p.m. CT (the "Promotion Period").

#### 3. HOW TO ACCESS AND ENTER

There are two ways to enter. Entrants using both options will receive multiple entries.

##### Option 1

Post a travel-related photo on Twitter, Facebook, or Instagram with the hashtag #RSTadventure during the promotion period. Entrant will receive one entry per social media platform. (Example: Post a photo on Facebook and Twitter and receive two (2) entries.)

Entrants must be following Rochester International Airport on any platform used to enter the promotion (Facebook: [www.facebook.com/RochesterAirport](http://www.facebook.com/RochesterAirport); Instagram: [www.instagram.com/flyrst](http://www.instagram.com/flyrst); Twitter: [www.twitter.com/flyrst](http://www.twitter.com/flyrst)) at the time of Winner selection.

User accounts on Instagram and Twitter must not be private. Facebook post entries must be set to public.

##### Option 2

Enter using the online form located at [www.flyrst.com/adventure](http://www.flyrst.com/adventure).

#### 4. DRAWING/ODDS

Odds of winning depend on the number of eligible entries received. Winning entries will be selected at random from all eligible entries across the three media platforms.

#### 5. PRIZES

### Grand Prize:

Two (2) roundtrip tickets on United Airlines from RST to a destination in the lower 48 United States served by United Airlines. Fare class to be determined by RST. Fees for checked bags or other optional services not included. Prize value not to exceed \$1,000 USD. Travel must be booked December 31, 2017. All applicable air carrier rules apply.

### Runner-up Prize:

One luggage set to be picked up at the Rochester International Airport Administration office. Estimated Value \$100. Prize must be picked up by June 30, 2017.

### 6. REDEEMING PRIZE

Contact Tiana Rossow, Rochester International Airport, Administration office (507) 282-2328 ext 101, [trossow@flyrst.com](mailto:trossow@flyrst.com) to redeem prize.

The Winner is responsible for complying with any additional terms applicable to the prize including any age restrictions or limitations on eligibility to fly. Sponsor reserves the right to substitute a prize with any alternate prize of equal or greater value. No cash redemptions. Taxes are the sole responsibility of Winner.

Attempt will be made to contact and notify winners within 48 (forty-eight) hours of winning. Winners will be required to respond (as directed) to the notification within 48 (forty-eight) hours of an attempted notification. The failure to respond timely to the notification may result in forfeiture of the prize. Sponsor, in its sole discretion, may attempt to contact up to 3 (three) potential winners of a prize with the above procedure after which the prize in question may go un-awarded if it remains unclaimed.

Unless otherwise specified, prizes alerts may be delivered via phone, email or social media. Winner assumes the risk of safe arrival of prize. Sponsor is not responsible for lost, stolen, damaged, mutilated, returned or unsafe arrival of a prize.

If the prize notification or the prize is returned as non-deliverable, or if Winner is found to be ineligible or not to be in compliance with these Official Rules, Winner may be disqualified and an alternate Winner will be selected.

All expenses not specifically described online or herein are the Winner's sole responsibilities.

Winner's name and/or likeness maybe used in advertising and promotional announcements.

### 7. INDEMNIFICATION

By entering the promotion, each entrant agrees to indemnify, release and hold harmless sponsor and its parent, affiliate and subsidiary companies, the Facebook platform, the Instagram platform, the Twitter platform administrator, advertising and promotional agencies, and all their respective officers, directors, employees, representatives and agents from any liability, damages, losses or injury resulting in whole or in part, directly or indirectly, from that entrant's participation in the promotion and the acceptance, use or misuse of any prize that may be won. Sponsor and its parent, affiliate and subsidiary companies do not make any warranties, express or implied, as to the condition, fitness or merchantability of the prize. Sponsor and its parents, subsidiaries, affiliates, advertising and promotional agencies, and all their respective officers, directors, employees, representatives and agents disclaim any liability for damage to any computer system resulting from access to or the download of information or materials connected with the promotion.